



**ECO-innovation**  
WHEN BUSINESS MEETS THE ENVIRONMENT

**CIP Eco-innovation**  
**First application and market replication projects**  
Call Identifier: CIP-EIP-Eco-Innovation-2013

## **CARBON FOOTPRINT POLICY DOCUMENT**

**Project acronym: Less-Water Bev.Tech**

**Contract ECO/13/630314**



**Reporting Date**

**<01/10/2014>**

To help achieve the reduction in Carbon Footprint, the project team will;

- Act responsibly, respecting the environmental legislation in all the Countries where project participants are located and/or will implement the project actions, seeking to meet the legislative targets or even better targets;
- Promote environmental awareness and responsibility amongst people involved in the project and their proactive role for the development of a culture oriented to quality and environmental protection;
- Integrate the environmental issues into all aspects of the decision making processes, also with respect to future business developments of the Less-Water Bev.Tech technology;
- Reduce the environmental impacts of the project, with particular attention to promotion of energy saving of natural resources: paper, water, electricity, fuel;
- Actively promote “video conferencing” as a mean for reducing travelling;
- Prefer the train for the transportation, where applicable;
- Adopt a vehicle sharing policy for transportation towards project meetings and or for project activities;
- Minimize waste, promote recycling, and the use of recycled products to help reduce the amount of waste sent to landfill;
- Adopt a sustainable sourcing Purchasing Policy;
- Ensure the correct application of the technologies used for the implementation of the project and, where possible, pursue the improvement of these technologies in terms of environmental protection;
- Preferably choose technologies which can eliminate or reduce the use of hazardous substances to humans or the environment;
- Promote and design carbon reducing equipment: transportable machines and systems, with the smallest dimensions and less packaging possible, equipment operating with low consumption of water and energy and able to minimize wastage of product / process;
- Reduce the paper printing, replacing printed documents with paperless documents to be shared on-line on the platform chosen for the data management, and making them accessible also through mobile devices.